



CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO 5500 University Parkway, San Bernardino, CA 92407 www.csusb.edu

## Strategic Planning Advisory Committee Meeting Minutes

April 18, 2023 3:00pm-4:00pm

In Attendance: Kelly Campbell, Nicole Dabbs, HK Oh, Tomás Gomez-Arias, Rina Nolasco, Brad Owens

- Welcome
- Updates from Kelly/Nicole
  - Revised Mission-provided update.
  - Cabinet Presentation Updates
    - Goals for April 20th Work Group Meetings-final meetings with groups
    - Groups received feedback for content adjustments for next meeting.
  - Campus-Wide Update Forum Debrief
  - Strategic Communication Mock-Ups & Swag Suggestions
    - Reviewed images
    - SP Theme discussion
      - "Our defining moment"
      - Together we define
      - together we create the future
- Group Updates
  - No other updates
  - Next Advisory Committee Meetings
    - April 27: Begin Drafting Implementation Plan
- Open Discussion
- Closing